

DEL RIO CHAMBER & CVB - ECONOMIC INDICATORS - SNAPSHOT

Updated:	6/15/11	
DEMOGRAPHICS:		
Del Rio-VV County - 40 mile ring		
Population:		52,477
# of House Holds:		16,395
Ave. HH Income:	\$	50,786
Mexico Population:		185,000
TTL Primary MKT Pop:		237,477

(Nielson Claritas Marketplace)

VV Co. Workforce as of:	
Feb.	2011
Labor Force	21,067
Employed:	19,058
Unemployment:	2,009
Rate:	9.5%
State Unem Rate	8.2%
U.S. Unem Rate	8.9%

SFDRICSD	
Aug.	2010
# of Students:	10,095
Employees	1377
Teachers	637
Admin.	740
Ann Payroll:	\$52.2 M

LAFB: 2009	
Total Economic Impact	\$218 - M
Base Population	3,420
Payroll:	\$ 95,996,197
Border Patrol Economic Impact -DR/B/C	
Total Salary:	\$56,400,100
Employees living in City:	837
Indirect Jobs	359
Est Value Jobs created	\$10,200,000
TTL Job Value	\$66,600,100

CONTINENTAL AIRLINES	2010	2009	2008
Continental Inbound Occupancy:	55%	55%	51.9%
Continental Outbound Occupancy:	55%	55%	52.2%

MLS DATA	2011	Jan - May	2010	2009	2008
TTL HOMES SOLD		85	250	305	282
TTL Price of Sold Homes		\$ 12,260,250	\$35,392,439	\$43,097,991	\$39,196,816
	2010	98			
		\$ 12,686,150			

Code: 2233018	CITY RETAIL SALES RECEIPTS				
	2011	2010	2009	%% -/+	
Jan	417,967	352,593	19%	366,051	-3.7%
Feb	579,995	547,046	6%	536,190	2.0%
March	381,985	343,843	11%	366,546	-6.2%
April	361,018	379,988	-5%	364,752	4.2%
May	515,101	520,890	-1%	441,377	18.0%
June	-	382,075	-100%	390,038	-2.0%
July	-	383,749	-100%	354,056	8.4%
Aug	-	487,127	-100%	470,427	3.5%
Sept	-	392,055	-100%	390,094	0.5%
Oct	-	386,902	-100%	363,995	6.3%
Nov	-	462,632	-100%	441,993	4.7%
Dec	-	371,040	-100%	368,242	0.8%
Totals:	2,256,066	5,009,940	-55%	4,853,761	3.2%
YTD	2,256,066	2,144,360	5%	2,074,916	3.3%
City Tax Rate=	1.50%	1.50%		1.50%	
Source:	http://www.window.state.tx.us/taxinfo/sales/index.html				

	COUNTY RETAIL SALES RECEIPTS				
	2011	2010	2009	%% -/+	
Jan	140,242	116,824	20%	122,967	-5.0%
Feb	194,127	185,445	5%	178,913	3.7%
March	125,223	112,349	11%	120,027	-6.4%
April	118,180	125,110	-6%	122,332	2.3%
May	168,524	179,862	-6%	146,969	22.4%
June	-	129,756	-100%	129,542	0.2%
July	-	128,810	-100%	122,125	5.5%
Aug	-	162,163	-100%	153,844	5.4%
Sept	-	127,271	-100%	126,267	0.8%
Oct	-	125,818	-100%	116,515	8.0%
Nov	-	151,754	-100%	140,370	8.1%
Dec	-	121,236	-100%	121,740	-0.4%
Totals:	746,296	1,666,398	-55%	1,601,610	4.0%
YTD	746,296	719,590	4%	691,208	4.1%
County Tax Rate=	0.005%	0.005%		0.005%	
Source:	http://www.window.state.tx.us/taxinfo/sales/index.html				

MARKET VALUES UPDATED 3/8/11 - VV Appraisal District

City of Del Rio Property Values			VV Co Property Values		
2010	\$ 1,260,474,811	18.3%	\$ 2,330,477,591	8.0%	
2009	\$ 1,065,512,006	-9.0%	\$ 2,157,398,374	-4.0%	
2008	\$ 1,171,530,640	9.7%	\$ 2,246,806,055	13.0%	
2007	\$ 1,067,605,350	6.9%	\$ 1,987,940,095	5.1%	
2006	\$ 998,833,004	10.3%	\$ 1,891,441,108	10.0%	
2005	\$ 905,905,170	5.3%	\$ 1,719,295,168	10.0%	
2004	\$ 860,637,780	1.9%	\$ 1,562,354,970	3.7%	
	CITY		County		
Increase from 04 to 10 is:	46.5%		49.2%		
Inc. since 1st BASSMASTER '05	39.1%		35.5%		

TAX RATES	City	County	School	TTL:	
2010	0.57555	0.588281	1.1850	\$ 2.34883	-0.14%
2009	0.56055	0.5921	1.199415	\$ 2.35207	1.41%
2008	0.56055	0.5921	1.1667	\$ 2.31935	1.73%
2007	0.54055	0.6002	1.139048	\$ 2.27980	-10.82%
2006	0.52055	0.6040	1.4318	\$ 2.55640	-3.68%
2005	0.52055	0.6123	1.5212	\$ 2.65405	0.74%
2004	0.50555	0.6162	1.5127	\$ 2.63443	

TOTAL BANK DEPOSITS:	2011	2010	2009
YEAR END			

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Val Verde County HOT TAX Collections

Started Collecting Nov 2010					
	FY 2010-2011	FY 2009-2010		FY 2008-2009	%% -/+
Oct	0	-		-	
Nov	4,757	-		-	
Dec	3,779			-	
Jan	4,489			-	
Feb	3,289			-	
March	3,514			-	
April	5,505			-	
May	4,402			-	
June				-	
July				-	
Aug				-	
Sept				-	
Totals:	29,736			-	
Fiscal Yr	29,736	-		-	

Payments could reflect a non-payment or catch up by a motel;

INTERNATIONAL BRIDGE RECEIPTS					
	2011	2010		2009	%% -/+
Jan	380,075	323,669	17%	351,108	-7.8%
Feb	358,063	321,044	12%	350,274	-8.3%
March	409,016	352,748	16%	369,391	-4.5%
April	397,509	328,434	21%	366,831	-10.5%
May	422,668	323,344	31%	347,129	-6.9%
June	-	325,598	-100%	328,142	-0.8%
July	-	330,003	-100%	355,280	-7.1%
Aug	-	345,950	-100%	345,787	0.0%
Sept	-	336,292	-100%	331,296	1.5%
Oct	-	410,582	-100%	355,421	15.5%
Nov	-	389,894	-100%	342,335	13.9%
Dec	-	427,697	-100%	363,231	17.7%
Totals:	1,967,331	4,215,255	-53%	4,206,225	0.2%
YTD	1,967,331	1,649,239	19.3%	1,784,733	-7.6%

*City Increased Tolls October 2010

Sources:

City of Del Rio Finance Department
 Del Rio Board of Realtors - MLS
 Demographics: Nielsen/Claritas 2010
 LAFB: Public Affairs
 NPS - Visitation Counts
 Retail Sales: expa.cpa.state.tx.us/allocation
 SFDRCISD - Superintendent
 VV County Appraisal District
 VV County Tax Department
www.texasworkforce.org

MAJOR EMPLOYERS

LAFB	3,420
Government Agencies	2,063
SF ISD	2,014
Retail	1,216
City of Del Rio	450
Medical Clinics	412
VV Regional Med Center	379
GEO Correctional Facility	301
Financial Institutions	257
Val Verde County	207
Union Pacific Railroad	150

CVB -HOT TAX INCOME

Figures reflect 42.5% collected by CVB from the City of Del Rio and deposited in the month

CVB Hotel Occupancy Tax RECEIPTS - HOT					
	FY 2010-2011	FY 2009-2010		FY 2008-2009	%% -/+
Oct	17,093	18,963	-10%	23,364	-19%
Nov	18,874	19,844	-5%	24,905	-20%
Dec	17,931	15,824	13%	21,471	-26%
Jan	17,724	17,430	2%	19,984	-13%
Feb	15,663	17,234	-9%	19,020	-9%
March	22,176	17,866	24%	20,034	-11%
April	21,581	23,071	-6%	27,850	-17%
May		21,848		18,409	19%
June		24,978		18,483	35%
July		20,900		19,020	10%
Aug		20,745		21,009	-1%
Sept		20,459		17,948	14%
Totals:	131,042	239,162		251,497	-5%
Fiscal Yr	131,042	130,232	-1.3%	156,628	-17%

There are 985 rooms in the city. In County there are 139 rooms. TTL is 1124

NATIONAL PARK SERVICE - VISITATIONS PER MONTH (source: NPS)					
	2011	2010		2009	%% -/+
Jan	55,836	102,163	-45%	93,258	9.5%
Feb	125,717	109,513	15%	213,255	-48.6%
March	182,851	181,627	1%	401,991	-54.8%
April	167,280	164,775	2%	326,439	-49.5%
May	159,404	168,699	-6%	328,824	-48.7%
June	0	147,465	-100%	340,715	-56.7%
July	0	200,834	-100%	364,326	-44.9%
Aug	0	134,970	-100%	148,699	-9.2%
Sept	0	124,169	-100%	120,488	3.1%
Oct	0	84,898	-100%	91,684	-7.4%
Nov	0	92,205	-100%	74,852	23.2%
Dec	0	64,906	-100%	70,563	-8.0%
Totals:	691,088	1,576,224		2,575,094	-38.8%
YTD	691,088	726,777	-5%	1,363,767	-46.7%

Amistad TTL Visitations per Year:

2010	1,576,224	-38.8%
2009	2,575,094	29.9%
2008	1,981,846	12.0%
2007	1,769,344	10.6%
2006	1,600,399	
NPS Registered Tournaments as of: May 2011		
2011	186	20.0%
2010	155	11.5%
2009	139	-4.8%
2008	146	-22.3%
2007	188	22.1%
2006	154	